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# SOCIALLY ENGAGED RESEARCH IN ACADEMIC RESEARCH: How it works and Expectations

## Session 2

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# Content

1. How does SER work?
    a) Research project level
    b) Institutional level
2. Expectations in SER

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# Need for SER in Europe

- Only **32%** of researchers **collaborate with non-academic sectors** or receive any transferable skills training
- Only **24%** of researchers **have moved to other sectors** during their research career
- There is a need for **collaborative** and **inter- & trans-disciplinary** research in addressing global challenges.

European Commission, 2021

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# What do you think?

https://www.menti.com/ald5yfy7rmjp

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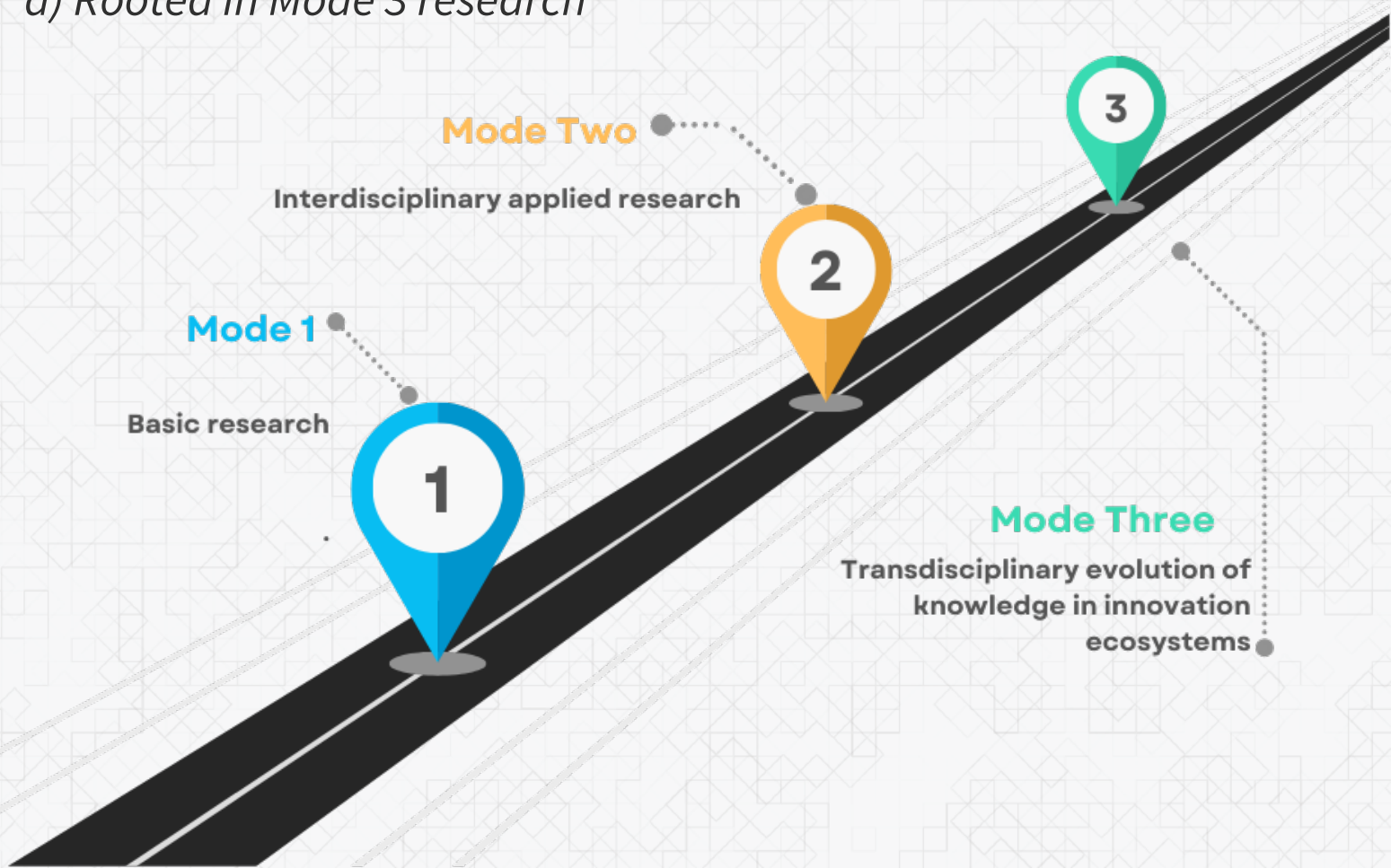
# How does SER work?

## *I. At the Research Project Level*

### *a) Rooted in Mode 3 research*



| Mode 1 | Mode 2 | Mode 3 |
|---|---|---|
| **Linear** | **Non-linear** | **Multi-level systems** |
| Basis Research | Applied Research & Technology Transfer | Co-evolution of know-ledge & innovation |
| Disciplinary boundary | Interdisciplinary & Transdisciplinary | |
| QA via peer reviews | QA via a community of practitioners | QA via innovation |
| Success: Research excellence | Success: Application | Success: Contribution |
| Curiosity-driven | Usability driven | Impact driven |
| | | High civic engagement (Marginalised groups) |

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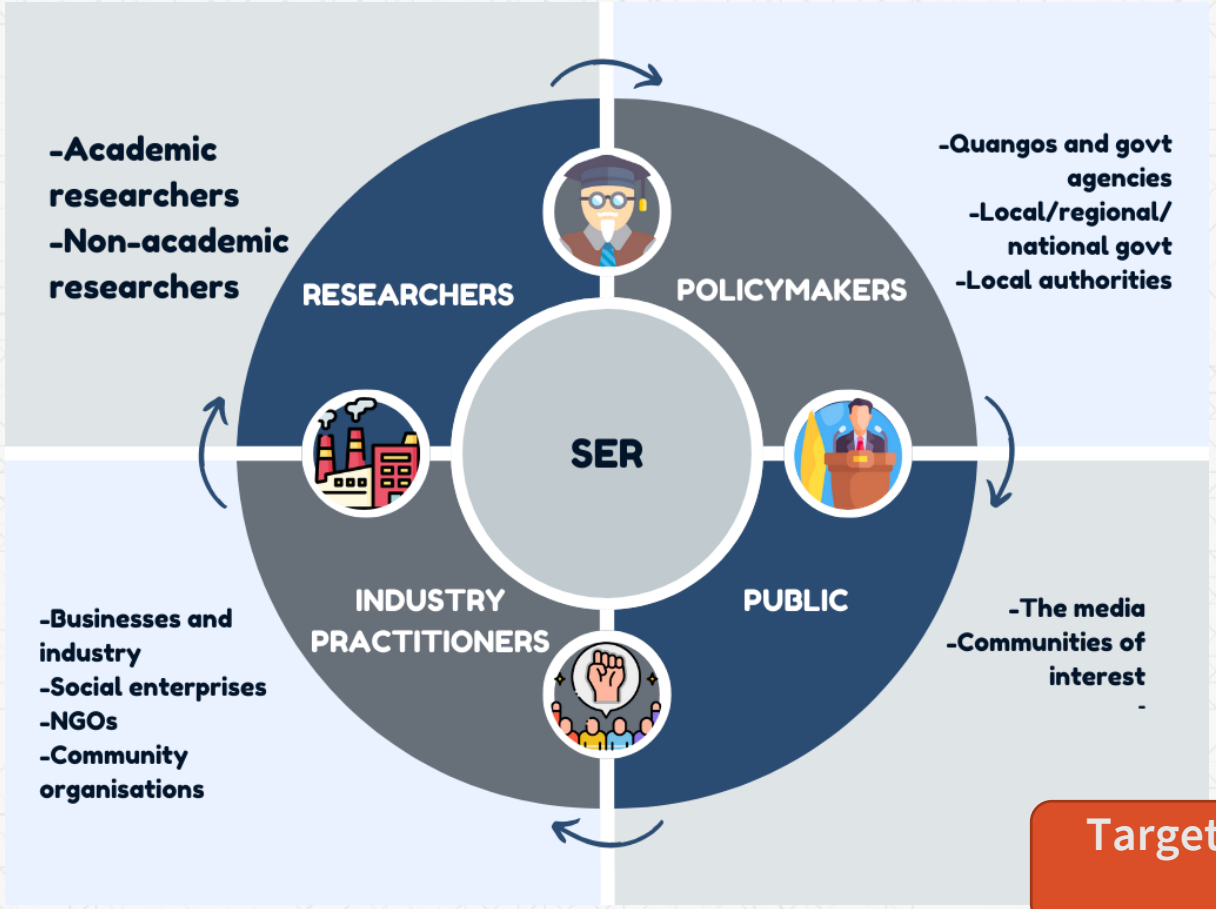
# How does SER work?

## *I. Research Project Level*

### *b) Active involvement of quadruple helix stakeholders*




Target Groups of SER

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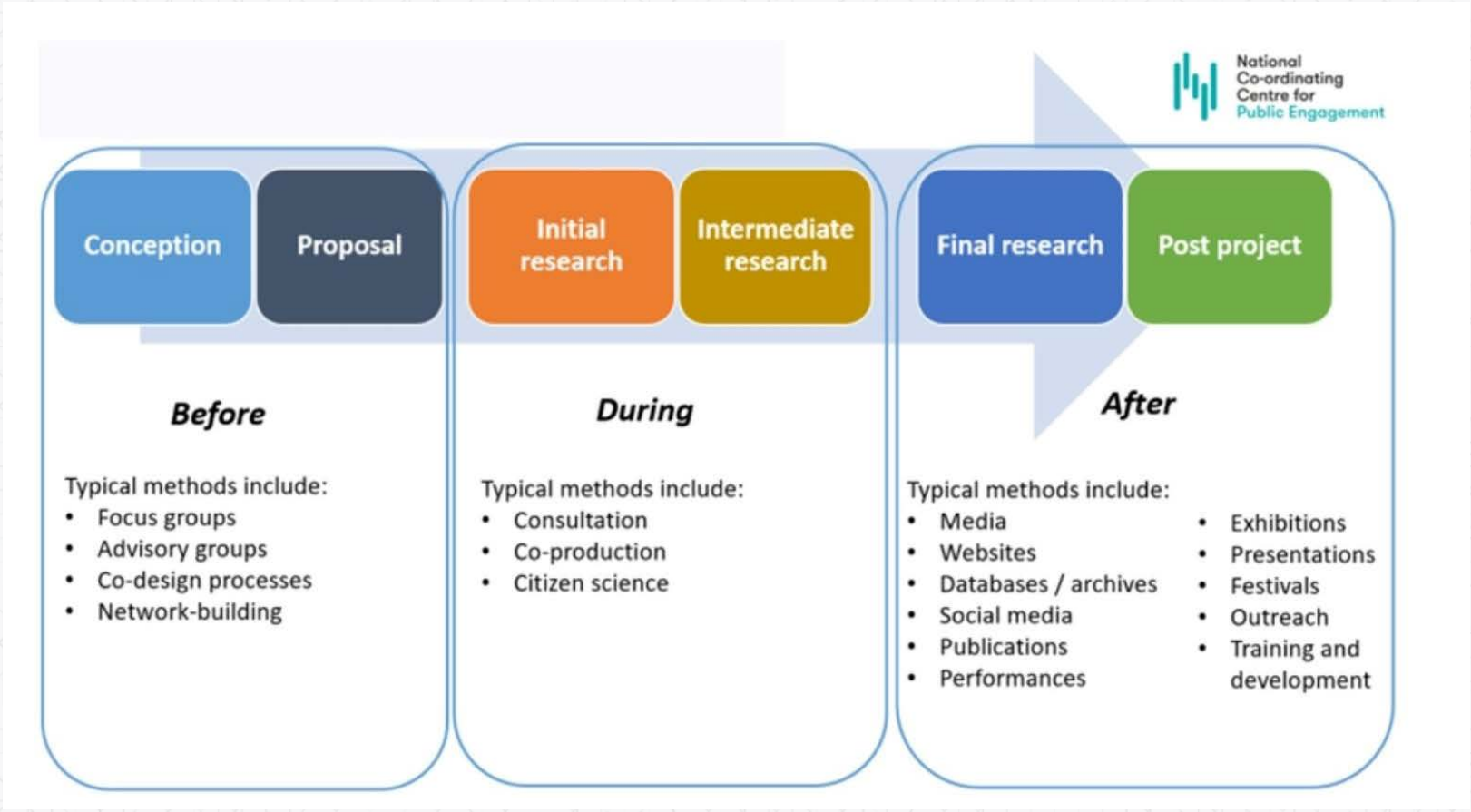
# How does SER work?

## *I. Research Project Level*

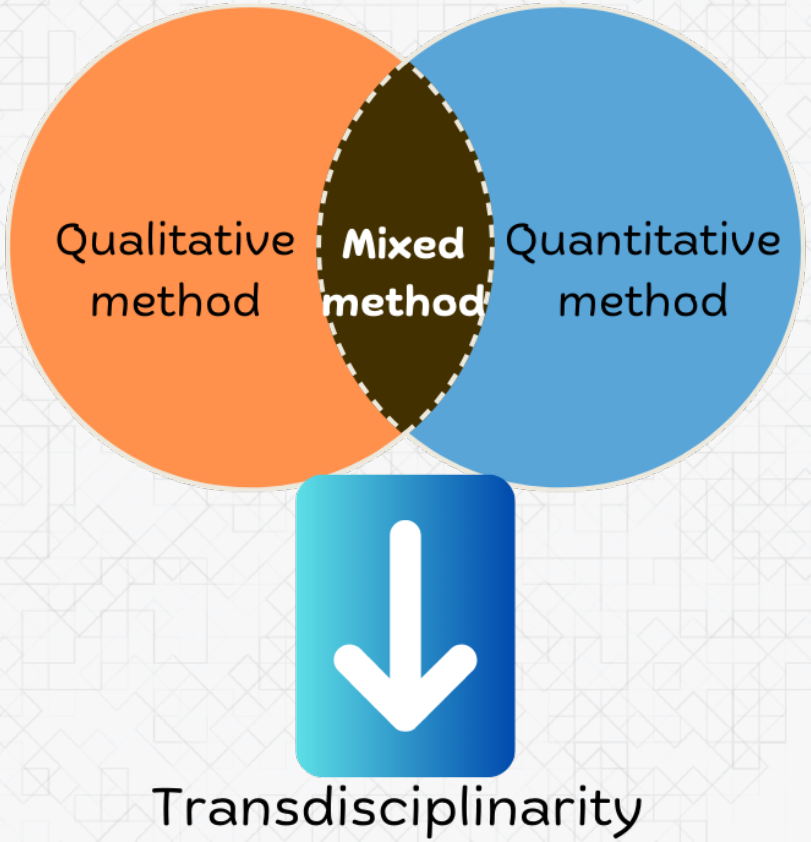
### *c) Engagement in various research phases*



# How does SER work?

## *I. Research Project Level*

### *d) Transdisciplinary-oriented methods*



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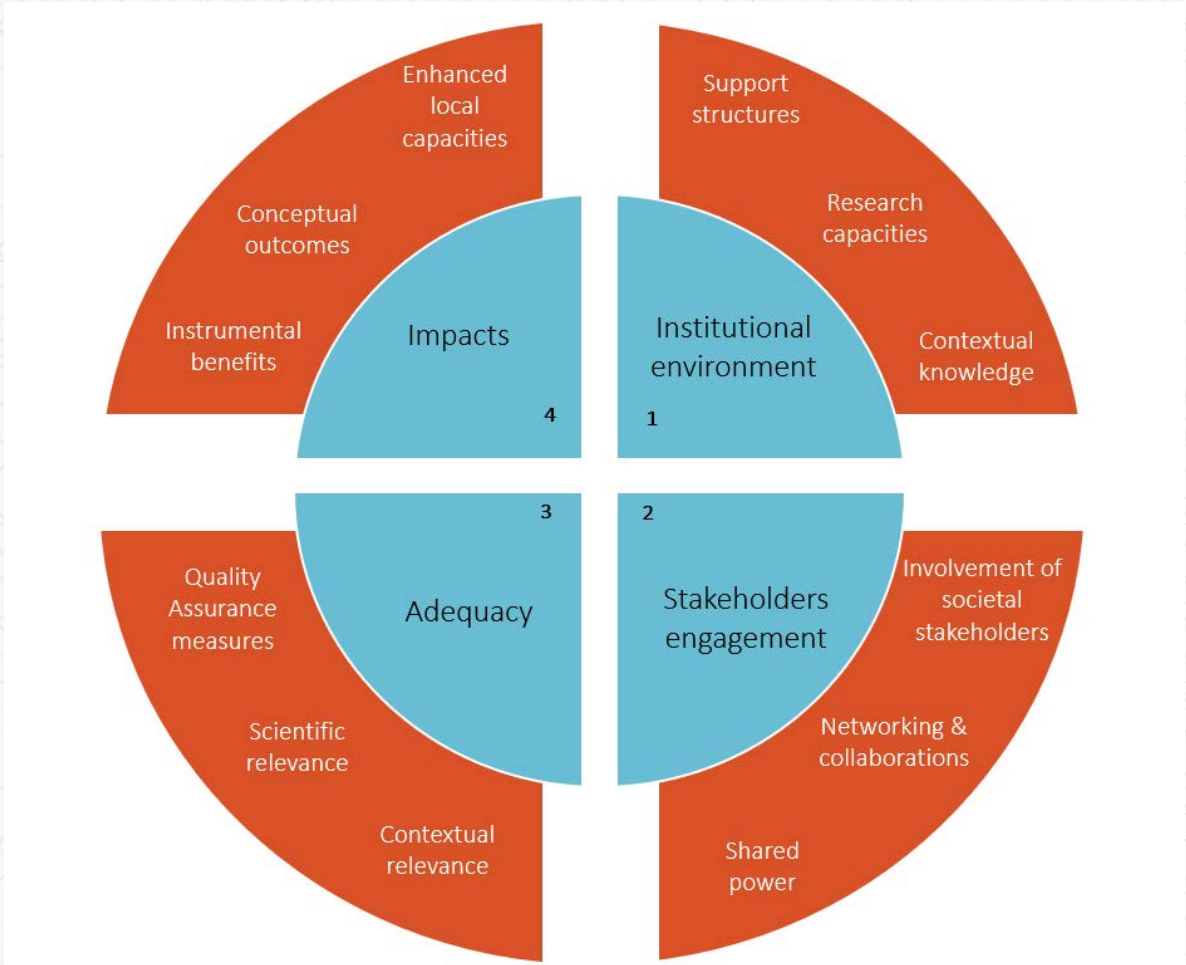
# How does SER work?

*II. Institutional level*



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# Expectations of SER

- Active involvement of stakeholders
- Mutual benefit
- Ethical considerations
- Trust-based partnerships
- Action-oriented outcomes
- Transdisciplinary
- Transparency and accountability
- Shared power

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# But are expectations always the same as reality?

# THANK YOU

# References


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